



SPONSOR INVITATION - Manitoba's Conference for Leaders

- Showcase your organization and expertise
- Gain brand recognition with a targeted audience of leaders
- Demonstrate your commitment to leadership, learning and excellence in Manitoba.

This year's conference theme **ReDESIGN. The Next Chapter** reflects the need for leaders to look ahead at what's next, ready to change and adapt with curiosity, creativity and collaboration. The conference will be offered in person (Victoria Inn Hotel & Conference Centre) with a virtual package available.

2022 Opening Keynote: Dr. Karyn Gordon

A dynamic and highly sought after speaker Dr. Gordon draws on her extensive research in leadership, relationships and emotional intelligence to help you foster the skills you need to lead successfully. She excels at communicating complex research in a simple way and equipping leaders with practical, actionable solutions. This past fall she released her latest bestselling book *The Three Chairs: How Great Leaders Drive Communication, Performance and Engagement*.

Why sponsor Manitoba's Conference for Leaders?

Uniquely focused on **Leaders and Professionals**, the conference is in its 27th year, making it one of the longest running Manitoba conferences. **The cross-sectoral audience includes current, emerging and aspiring leaders.**

In the spirit of providing an interactive and engaging networking experience for sponsors and participants, **each sponsorship is customized.** With QNET's **Build Your Own Sponsorship** (next page), we discuss options and ideas to meet your goals and showcase your organization while enhancing the experience for participants.

Quick Facts

- QNET's conference attracted **over 600 leaders and professionals in 2021** (virtual) and **400 in 2019**
- **Conference emails** are sent to **4000+ subscribers + LinkedIn (760+ followers) & Instagram**
- Over **1400 participants** attended **QNET's 60+ learning events** in 2021
- **Since 1995**, non-profit QNET has offered workshops, certificates, conferences and other programs

Build Your Own QNET Conference Sponsorship

The intent is to immerse sponsors in the conference, with Sponsorship Levels offered as a starting point on which to build. With this in mind, Build Your Own Sponsorship allows you to select a Sponsor Level & Benefits, add your own ideas, and ultimately create your own tailored package.

Rather than traditional booths, we aim to facilitate active and engaging networking break experiences for sponsors and participants. The value for sponsors comes from finding unique opportunities for participants to learn and share knowledge in a way that aligns with the event and showcases your expertise.

How to Build Your Own Sponsorship? Select a Level, choose option(s) or propose ideas of your own

Note: Additional sponsor benefits will be incorporated for virtual conference participants

	Sponsor Levels & Benefits	Bronze (Basic) Fee: \$600	Silver (Breakout Session) Fee: \$1,300	Gold (Plenary Session) Fee: \$2,000	Platinum (Morning Keynote) \$2,800
PASSES	Full Day In Person or Virtual Passes	1 value approx. \$400	2 value approx. \$800	3 value approx. \$1200	4 value approx. \$1600
	Reduced rate on additional company passes	\$250/pass	\$250/pass	\$250/pass	\$250/pass
PROFILE AT THE EVENT	Brochure + business card on shared Sponsor Table(s)	√	√	√	√
	Banner Stand (1) in the Main Plenary Room	√	√	√	√
	Logo on Main Plenary screens with sponsor level	√	√	√	√
	Logo in participant handout with sponsor level	√	√	√	√
	Sponsor ribbon on your participant name badge(s)	√	√	√	√
	Recognition from podium at sponsored session		√	√	√
	Logo / name on Tent Cards in room sponsored		√	√	√
	Banner Stand (1-2) in the room/area sponsored		√	√	√
	Option to place one promotional item on tables		√ in selected Session	√ Plenary Session	√ Morning Keynote
	Mini-booth (banner + bar table) in Plenary Room			√ value \$250	√ value \$250
Corporate Profile in 1 QNET Marketing Email				√	
Video / visual feature at Sponsored Session			√	√ value \$250	
ONLINE	Clickable logo on conference webpage with level	√	√	√	√
	Clickable logo in at least 2 e-communications	√	√	√	√
	Social media shout out(s)	√	√	Dedicated	Dedicated

Exhibit & Other Options:

Mini Booth in Plenary Room - \$250 (limited availability); small bar height table with sponsor banner stand

Sponsor Profile in Email Blast - \$250 (limited availability); up to 50 words, logo & link; distribution: 4000+

Other Options / Ideas – fee to be discussed

- Host an interactive learning experience or networking activity during breakfast, lunch and/or break(s) – ex. wellness activity, game, art / create area, puppies
- Offer a participant benefit (ex. social media head shot, snack item, giveaway item, assessment tool)
- Sponsor participant items such as lanyards (for name badges), pens, note pads, etc.
- Sponsor a participant group, such as students or small business or charities / non-profits
- Have an idea? Give us a call – we would love to help customize a package that meets your needs

Contact us today at (204) 949-4999 or trish@qnet.ca

SPONSOR REGISTRATION

Manitoba's Conference for Leaders – May 10, 2022

Please complete and email the following items to trish@QNET.ca:

1. your corporate logo (hi res)
2. EITHER the form below OR/ the details requested below in the body of an email

Sponsor Organization _____

Sponsor Website (for links) _____

Contact person _____ Phone _____

Title _____ Email _____

Mailing Address _____

SPONSOR REGISTRATION:

Sponsor Level: _____ = \$ _____

Mini Exhibit Option: _____ = \$ _____

Sponsor Profile Option: _____ = \$ _____

Other Option(s): _____ = \$ _____

Additional Conference Passes: # of passes _____ x \$250each = \$ _____

SUBTOTAL = \$ _____

GST 5% = \$ _____

TOTAL* = \$ _____

* Invoice can be paid by cheque or EFT. Sponsorship is non-refundable. GST Reg #899755334RT



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Another great leadership event by QNET